

**Famtrip Golf in Marrakech**  
**For Swedish Golf Professionals January 23-28 2014**



Dear Golf Professional,

It is important that you read this document and understand how to sign up for the fam trip. If you have any questions please contact us at the Origin Hotels sales office in Stockholm. You will find the contact details further down in this document.

**This famtrip is sponsored by Origin Hotels and the Moroccan National Tourist Office.**



ORIGIN HOTELS

**We wish you a very Merry Christmas and a Prosperous New Year 2014 !**

## **Sign up and contacts**

**Please write a very short description of your purpose of joining the famtrip by very short answers to these five questions:**

- 1. Why would you like to go on this famtrip?*
- 2. Do you think that staying in a riad in the city of Marrakech can be an interesting option for your golfing groups?*
- 3. Have you been to Marrakech/Morocco before? If yes, please let us know where and what impression you have. Did you experience golf there at that time?*
- 4. We would also like to know how many trips in total you are planning on doing the coming year with your golf clients?*
- 5. And finally: How can we eventually make business together in the future?*

Include your complete contact information - also your mobile phone number - in the e-mail. Thank you!

We need your application no later than December 31st.

We will answer your e-mail during the first week of January and let you know if you are among the 12 selected travelers on this trip.

**Joanna Swica**  
Tel: 070-765 97 59  
[joanna@originhotels.com](mailto:joanna@originhotels.com)

## Keep in touch with us

If the dates for this famtrip, or travelling to and from Stockholm, is not convenient for you, please let us know. We will then be able to make contact again if you are interested in later trips for golf pros to Marrakech. We will come back to you as soon as the new dates are ready to be presented.

Follow us on Facebook, there you can also find our link to Mynewsdesk.



## Included in the famtrip

Moroccan National Tourist Office (MNTO) will cover all costs for flights including golf bags, transfers and greenfees.

Origin Hotels organizes the trip. They are also sponsors of the accomodation in the riad where breakfast and services are included.

*Excluded in the trip are alcoholic beverages, private purchases, transports and excursions outside of the program.*

## Golf in combination with true traditional city culture

There are seven golf courses in the close surroundings of the famous city of Marrakech.

One course for every day in the week, such as Royal Marrakech, Samanah and Assoufid. Among the course designers we find well renowned names such as Robert Trent Jones Sr, Jack Nicklaus, Kyle Philips and Cabell Robinson.

During the famtrip we will play some of the best courses in the surroundings of Marrakech. They are located just a short drive from the city center, usually no more than 30 minutes by car.

In Swedish: [More about the golf courses in Marrakech](#)

In English: [Map of golf courses in Marrakech](#)



## About Morocco & golf

Morocco is about the same size as Sweden. But with a population of over 32 million inhabitants.

There are more than 30 golf courses in the country today.

Morocco is hosting yearly competitions on the major European tours.

The climate is very good for golf during the Swedish winter season. Marrakech is on almost the same latitude as Gran Canaria.

## About Origin Hotels

Origin Hotels are three redesigned so called *riads*, with a classical Moroccan

## Good safety situation

The safety situation for visitors is good in general in Marrakech.

People in Marrakech are proud of their tolerance regarding all religions and various ways of living.

As usual in African countries be careful with food, hygiene and tap water.

As always when traveling be cautious and aware of local conditions.

The traffic can be hectic at times.

You will find the world famous square Jamaa El Fnaa with its amazing

touch.

The buildings were carefully restored with typical Moroccan materials by local craftsmen.

Origin Hotels offers accommodation characterized by authenticity, combined with most modern hotel services and facilities.

### The Story of Origin Hotels

Five years ago Robert Hlawatsch, a Swedish architect, made his dream come true. To build a boutique hotel concept in a riad.

The first riad was opened as a hotel back in 2009 and soon more followed.

Today he owns three *riads* gathered under the name Origin Hotels, which consists of Riad Lhena, Riad Magi and Riad Saha.

The hotel concept, *Boutique Hotel+*, stands for authenticity, tradition, hospitality combined with modern services.

### Your contact for the famtrip

Joanna Swica is working at the Origin Hotels Stockholm office. She will assist you with all your questions, both in Swedish and English, regarding the famtrip program, accomodation, flights and the golf.

#### Joanna Swica

Tel: 070-765 97 59

[joanna@originhotels.com](mailto:joanna@originhotels.com)

[www.originhotels.com](http://www.originhotels.com)

#### Moroccan National Tourist Office

For information regarding Morocco

[www.visitmorocco.com](http://www.visitmorocco.com)

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Malika Lamane

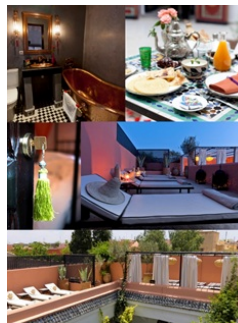
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maze right around the corner. Next to it you have the local markets, *souks*.

Origin Hotels stands out as a tranquil oasis in the middle of this buzzing city.

The Moroccan kitchen is famous. Origin Hotels have a Teaching-Cook that offers cooking classes on demand.



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### EXTRA: Read more in the latest issue of Golf Digest Sweden

Golf Digest have in their new December issue a vivid seven pages reportage on Golf in Morocco with focus on Marrakech, by reporter Anders Ellqvist and photographer Peter Cordén.

They have recently travelled and discovered golf i Morocco on several trips. Anders Ellqvist will join the famtrip as an extra tour guide. You will receive his special document with facts and web links to the golf courses in Marrakech after that you have sent an email to Joanna at Origin Hotels, where you state your interest.

*Photos in this newsletter are provided by Peter Cordén. Visit his site [Golf is Art](#)*

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